

CHRIS BOEHMER

PRODUCT MANAGEMENT LEADER | SENIOR INDUSTRIAL DESIGNER

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PROFESSIONAL SUMMARY

Dynamic Product Management and Engineering professional with over 12 years of experience leading the strategy, design, and end-to-end lifecycle development of high-performance products within the consumer, medical, commercial, and military sectors. Proven track record navigating complex technical ecosystems. Delivering over 50 products to global markets and generating more than \$40M in revenue in the last four years alone. Expert in plastics, manufacturing optimization, and cross-functional leadership; highly adept at aligning commercial demands with rigid technical requirements to engineer robust solutions for harsh environments.

CORE COMPETENCIES

- **Product Strategy & Portfolio Management:** Lifecycle Management, Launch Readiness Checklists, Value Proposition Development, Market Merchandising Strategy.
- **Technical Product Expertise:** Plastic Injection Molding, Roto-Molded Manufacturing, Sheet Metal Design, Harsh-Environment Integration, Vendor Sourcing, Product Testing, Design for Manufacture.
- **Cross-Functional Leadership:** Cross-Timezone Operations, Cross-Functional Team Building, Timeline Management, Cost & Margin Optimization. Stakeholder Roadmap Alignment.
- **Client & Vendor Relations:** Multi-Million Dollar Portfolio Delivery, Price & Tooling Negotiation, Government/Aerospace Stakeholder Navigation.

PROFESSIONAL EXPERIENCE

BREEO — Director of Product Design and Engineering (2025 – Present)

- Lead cross-functional product design, strategy, and engineering operations for domestic and international manufacturing footprint (USA, China, Vietnam, India).
- Directed the strategy and execution of a massive portfolio expansion, delivering over 50 products to market that generated over \$40M in top-line revenue.
- Developed robust, standardized product development frameworks, structural milestone planning, and Go-To-Market launch readiness processes.
- Negotiated vendor pricing and capital tooling investments across global supply chains to successfully hit strict target product margins.

BREEO — Senior Industrial Designer (2022 – 2024)

- Managed product life cycles from conceptualization through scaled manufacturing execution.
- Served as subject matter expert in plastic injection molding, sheet metal processing, casting, and complex soft goods lines.
- Scaled business portfolio by building a comprehensive, new 12-SKU outdoor category tier complete with core configurations, line extensions, and accessories.
- Optimized technical product details for retail merchandising suitability across omnichannel structures, including direct-to-consumer and tier-one wholesale accounts (Home Depot, Dick's Sporting Goods, Ace Hardware).
- Designed and Developed new in store merchandising and trade show displays for all wholesale accounts.

DIVE DESIGN — Senior Industrial Designer (2020 – 2022)

- Steered the strategic design direction and life-cycle development for a multitude of consumer goods and B2B design contracts.
- Served as the Lead DFM Engineer for complex mechanical systems, electronic component integrations, and products targeting deployments in harsh environments.
- Lead design projects for expansion of 3d printing applications and consumer products.

INDEPENDENT INDUSTRIAL DESIGNER — Design and Engineering Consultant (2019 – 2022)

- Managed diverse design teams and cross-functional task forces on tight timelines for high-profile deliverables across various global time zones.
- Directly managed high-value product accounts and contract executions for defense, government, and aerospace entities including NASA, Blue Origin, and Atlas Devices.
- Handled all project management and execution for all clients. Making sure all dates and deliverables were met.

TEAM DESIGN GROUP — Industrial Designer (2014 – 2018)

- Designed, validated, and managed hardware portfolios for Medical, Consumer, Military, and Industrial market sectors.
- Collaborated closely with international and domestic tooling partners to scale heavy manufacturing workflows.
- Responsible for all product concept development and initial design execution.
- Head of prototype development and fabrication of small production and sample runs.
- Conducted and coordinated testing for environmental and thermal conditions and well as FDA Product documentation

ADDITIONAL RELEVANT EXPERIENCE

- **Adjunct Faculty & Shop Operations Manager** | Philadelphia University Jefferson (2015-2018)
- **Maker Lab Facility Manager** | Marist College (2019–2022)
- **Industrial Design Intern (Juvenile / Protective Gear)** | Iron Mountains (2012)

EDUCATION

B.S. in Industrial Design | Philadelphia University (2009–2013)

TECHNICAL & TOOLS MATRIX

Design/Engineering: SolidWorks, Fusion 360, Mastercam, KeyShot, SketchUp, Photoshop, Illustrator, InDesign

Manufacturing Processes: Injection Molding, Roto-molding, Sheet Metal Design, Plastics Casting, Metal Stamping/Casting, DFM, Vacuum Forming, Composites, CNC Machining and Programming, Welding